## EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise S KOUTSIAFTIS EE (NOVE MILOS) based in South Aegean region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from EPAnEK and 188,4 million € from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is 400.000,000 out of which 199.999,990 is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

## The approved subsidised Business Plan includes expenditures on the following categories:

- √ Buildings, other facilities and surrounding area
- √ Machinery, installations and environmental protection equipment along with energy and water saving equipment.
- ✓ Certification of quality assurance systems and environmental management
- ✓ Promotion Participation in exhibitions
- √ Technical engineering studies and tax and legal advisory services
- √ Software and digital services
- ✓ Preparation and monitoring the implementation of the Investment Plan
- √ Means of transport

## Through the participation in the Action, the enterprise achieved:

- √ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- √ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- √ Reinforcing entrepreneurship
- √ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.







